

Artwork/Printing Guidelines

TEMPLATES

Templates are available for download on our website on each of our product pages.

PLANTING INSTRUCTIONS

We strongly advise adding a call to action to encourage users to plant your seed paper promotional material. This can be as simple as 'Plant Me'.

PRINTING GUIDELINES

Seed Paper

- Try to avoid large areas of block colour particularly dark colours.
- Please ensure your design has no more than 30% print coverage.

Coloured Seed Paper

- We cannot guarantee colour matching on coloured seed paper.
- Try to ensure print coverage does not exceed 30% and more than two colours.

APPROVED FILE FORMATS

PDF

- We recommend all PDF file formats be provided in 300dpi at a minimum.
- Please try to avoid low quality .jpeg and .png files to ensure optimum print quality.

Adobe Illustrator, InDesign, or Photoshop & EPS

- We cannot guarantee colour matching on coloured seed paper.
- Try to ensure print coverage does not exceed 30% and more than two colours.

JPEG's and PNG's

- Ensure any files are saved in at least 300dpi
- Do not include any print guidelines.

WE DO NOT ACCEPT FILES SENT IN WORD, POWERPOINT, OR EXCEL.

PREPARING YOUR FILES

We've provided some basic tips to follow while preparing your files.

Crop Marks

- Please ensure all files provide include crop marks. Please note files without crop marks may incur a £25 design fee.

Bleeds

- If your design contains any bleeds (colour extending up to the template margin) please ensure you add at least 0.3cm of bleed.

Margins

- Please ensure all vital design elements are located at least 3mm inside the margins of your template

Resolution

- All artwork in your design including embedded logos and images must have a resolution of at least 300ppi/dpi at 100% size to achieve the best quality printing.